



Frequently Asked Questions (FAQs)

General

Where does Fireball come from?

Fireball comes straight from our Dragon Slayer hearts. And those hearts happen to reside in the US and Canada.

Why is the “Whisky” in your name spelled without an “e”?

Fireball Cinnamon Whisky traces its roots back to the cold land of Canada, where “whisky” is spelled without the letter E and people ride “toboggans” instead of sleds. Strange place.

Can I tour the Fireball distillery?

In order to make enough Fireball for you fine people, we have to work nonstop at multiple distilleries. But sorry, no tours available. May we instead suggest a tour to your local watering hole - perhaps to the barstool?

Locate

Where can I find Fireball?

Fireball flows around the world. If you’re in the USA, we bet you can find some at your closest bottle shop. If you’re outside the USA, check out our list of international distributors. Happy hunting! [link to: www.fireballwhisky.com/distributors]

Where can I buy Fireball online?

We would love to sell Fireball straight to consumers from our homepage — in fact, we were planning on having it shoot straight out of your computer screen. However, due to industry regulations we can’t sell directly to consumers. Luckily, a number of online retailers do including the folks over at Reserve Bar. Check ‘em out here! [link to www.reservebar.com/fireball-whisky]

Where can I get the Fireball in a box?

We see you’ve discovered the Firebox – our dispenser that holds two 1.75 Liter pouches of Fireball. This is currently a limited release in late Summer / early Fall. If you find one in the wild, consider yourself lucky and be sure to share it on our social media pages!

Why do some states sell mini bottles (like on airplanes) of Fireball, while others don’t?

Different states have different regulations and we highly recommend that you move to a state that embraces Fireball in all shapes and sizes. That or write your state representative. Tell 'em the Dragon sent you.



How can I distribute Fireball in my country?

Fireball can turn a good nation into a great one. Serve your country by reaching out to info@fireballwhisky.com. Tell us your location and we'll pass the information to our global team.

Partnership

How can Fireball sponsor my band or event?

We receive a lot of requests for partnerships – but we can only support our most loyal Dragon Slayers. Think you're up for the challenge? Head on over to our partnership form to get started [link to: www.fireballinquiries.com]

How can I print the Fireball logo on a t-shirt/other for my sports team or event etc.?

You sound like a true Dragon Slayer and we'd love to help you dress the part! To use our logo, you will need to fill out and return a simple trademark agreement. Email our Consumer Affairs department at info@fireballwhisky.com to get started. Cheers in whisky!

How can I work for Fireball?

If you're reading this, it means one thing, you want to pledge your allegiance to the Dragon. Good news, because we're constantly looking for next level Dragon Slayers. Head over to our recruitment page to throw your name in the hat.

How do I become Fireball's Bartender of the Month?

So you think you have what it takes, huh? Well, lucky for you, we just so happen to be looking for bartenders who know how to sling hot shots and slay Dragons. Head on over here to throw your name in the hat. [Link to: https://docs.google.com/forms/d/e/1FAIpQLSeGRy63h_4n39A4LwZbAWDXbSUwE61j6BIYdt4PGTw8HLS6PA/viewform?c=0&w=1]

Ingredients

Is Fireball actually Canadian whisky and made in Canada?

Fireball has always been made in Canada with distilled and aged Canadian Whisky. Because you Dragon Slayers love to ignite the nite and due to demand, we are now also bottling some sizes of Fireball in the U.S. Consider yourself lucky!

Is Fireball made with real cinnamon?

You're damn right! We use real, natural cinnamon to create our whisky — any details beyond that are too secret to share, but nice try.



Does Fireball contain nuts or peanuts?

While Fireball is not made with nuts or peanuts, note that it may be produced in a facility with milk, peanuts, tree nuts, and wheat. We recommend you discuss the suitability of Fireball with your physician prior to consumption.

Does Fireball freeze?

Our whisky's proof makes it perfect to store and pour straight from the average freezer. You'd have to drop the temperature to about -12 degrees Fahrenheit to get our whisky to ice up. It's called science.

Is Fireball safe to drink? I heard Fireball has antifreeze in it, is that true?

Fireball is 100% safe to drink. Fireball does not contain any antifreeze at all and the suggestion is ridiculous. Sadly, this is the media's way of crafting attention grabbing headlines, but it simply is not true. We would not dream of putting antifreeze in our product. Want to know more? Read more at Snopes.com, the leading online fact-checking website. [Link to: <https://www.snopes.com/food/warnings/fireball.asp>]

Does Fireball still contain propylene glycol (PG)?

All versions of Fireball, both in the U.S. and the rest of the world, are 100% PG (propylene glycol) free. As part of our work on the shelf stability and given the nature of the natural ingredients we use, we updated the shelf stability part of the formula for Fireball some time ago; this updated formula does not use PG. While the former formula was fully compliant and perfectly safe to drink, we, as a company, are continually working to improve all of our products.

Got a burning question we didn't answer? Shoot our Consumer Affairs department a note:

info@fireballwhisky.com

Cheers in whisky,

-Team Fireball